

Okage Yokocho Guide Map

Opening Hours: 9:30 to 17:30
(August & September) 9:30 to 18:00
(November to February) 9:30 to 17:00

- Restroom
- Wheelchair Accessible
- Diaper Changing Station

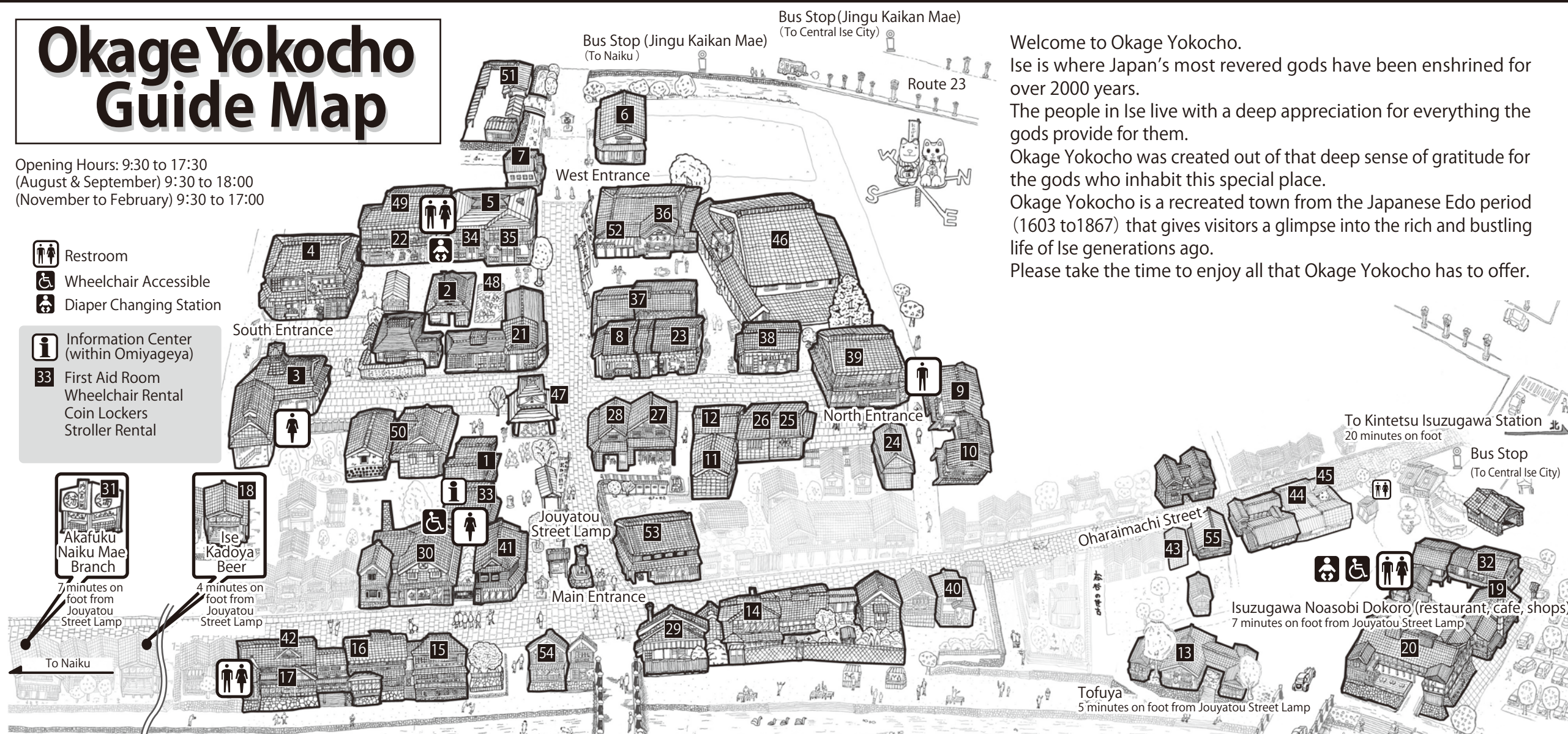
- Information Center (within Omiyageya)
- 33** First Aid Room
Wheelchair Rental
Coin Lockers
Stroller Rental

31 Akafuku Naiku Mae Branch
7 minutes on foot from Jouyatou Street Lamp

18 Ise Kadoya Beer
4 minutes on foot from Jouyatou Street Lamp

To Naiku

Food and Drink	1 Fukusuke	Ise udon noodle restaurant	7 Nakamura Coffee	coffee shop	13 Tofuya	tofu and conger eel restaurant	19 Isuzujaya Isuzugawa Branch	Japanese sweets and tea room
	2 Dangorojaya	open air cafe	8 Fruit Lab	fresh Juice and confectionery shop	14 Isuzujaya Honten (main store)	Japanese sweets and tea room	20 Noasobidana	seasonal Japanese foods
	3 Butasute	Ise Beef restaurant and butcher shop	9 Yokocho Ikadaso	local oyster restaurant	15 Sushikyu	Ise Shima local cuisine restaurant		
	4 Ebimaru	local seafood restaurant	10 Yokocho Toribun Yamato	local chicken restaurant	16 Dangoya	grilled rice dumplings on a stick		
	5 Haikarasan	Western-style restaurant	11 Yokocho Soba Shouseiko	ramen shop	17 Isuzugawa Cafe	coffee and sweets cafe		
	6 Shofukujaya	Japanese somen noodle restaurant	12 Ise Zushi Umisachi Yamasachi	sushi shop	18 Isekadoya Beer	craft beer and oyster restaurant		
Specialty Food Shops	21 Zeniya	traditional Japanese sweets and snacks shop	25 Okage Yokocho Sakatoku Kombu	kombu shop	29 Akafuku Honten (main store)	Ise's famous Akafuku mochi sweet shop and tea room serving rice cakes topped with sweet bean paste.		
	22 Ajinoyakata	Ise area speciality food store	26 Denbei	pickles shop	30 Iseman Naiku Mae Japanese Sake Factory	local sake factory & shop		
	23 Ise Ebisu Hirakiya	fishermen's seafood shop	27 Wakamatsuya	Ise original kamaboko shop	31 Akafuku Naiku Mae Branch	Akafuku mochi sweet shop		
	24 Ise Shoyu Honpo	local soy sauce shop	28 Mishokan Morishitasaketen	local sake shop	32 Akafuku Isuzugawa Branch	Akafuku mochi sweet shop		
Arts and Crafts Shops	33 Omiyageya	Okage Dog goods and Okage Yokocho information center	37 Kicchou Shofukutei	lucky cat store	41 Momenya Ai	Matsusaka cotton fabric shop		
	34 MIKIMOTO Pearl Island Store	pearl jewelry store	38 Ise Miyachu	Shinto altars and ceremonial goods store	42 Tanuki Danrantei	pottery shop		
	35 Akari no mise	candle shop	39 Kamijiya	Japanese traditional crafts shop	43 #FR2 Tsuki	fashion fusion apparel shop		
	36 Tsuboya	tobacco & lottery shop	40 Kutsurogiya	incense shop	44 Kumihimo Hirai	Japanese traditional braided rope shop		
Cultural Experiences	45 Kimonobiyori Ayano	rental kimono shop	48 Paper Theater Square	Japanese picture storytelling performance	51 Iseji Saien	gardening & activity workshops	53 Akafuku Honten Betsutenpo	multipurpose event space
	46 Okageyashiki	An interactive museum where the "Okage-sama" comes to life	49 Daikoku Hall	special event space	52 Kisetsu Yatai	special event space	54 Yokochokiin	Japanese Go board game salon
	47 Taiko Yagura	Wadaiko - traditional Japanese drum performance	50 ARTand CULTURE Yamatoku	Japanese Traditional Arts and Modern Arts Studio			55 Isuzujuku	traditional Ise culture learning center



Welcome to Okage Yokocho.
Ise is where Japan's most revered gods have been enshrined for over 2000 years.
The people in Ise live with a deep appreciation for everything the gods provide for them.
Okage Yokocho was created out of that deep sense of gratitude for the gods who inhabit this special place.
Okage Yokocho is a recreated town from the Japanese Edo period (1603 to 1867) that gives visitors a glimpse into the rich and bustling life of Ise generations ago.
Please take the time to enjoy all that Okage Yokocho has to offer.