

Okage Yokocho Guide Map

Opening Hours: 9:30 to 17:30
(August & September) 9:30 to 18:00
(November to February) 9:30 to 17:00

- Restroom
- Wheelchair Accessible
- Diaper Changing Station

- Information Center (within Omiyageya)
- First Aid Room
- Wheelchair Rental
- Coin Lockers
- Nursing Room
- Stroller Rental



7 minutes on foot from Jouyatou Street Lamp

To Naiku



4 minutes on foot from Jouyatou Street Lamp

Food and Drink

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|---------------|--------------------------------------|---------------------------------|------------------------------------|----------------------------------|------------------------------------|----------------|-------------------------|
| 1 Fukusuke | Ise udon noodle restaurant | 7 Fruit Lab | fresh Juice and confectionery shop | 13 Isuzujaya Honten (main store) | Japanese sweets and tea room | 19 Noasobidana | seasonal Japanese foods |
| 2 Dangorojaya | open air cafe | 8 Yokocho Ikadaso | local oyster restaurant | 14 Sushikyū | Ise Shima local cuisine restaurant | | |
| 3 Butasute | Ise Beef restaurant and butcher shop | 9 Yokocho Toribun Yamato | local chicken restaurant | 15 Dangoya | grilled rice dumplings on a stick | | |
| 4 Ebimaru | local seafood restaurant | 10 Yokocho Soba Shouseiko | ramen shop | 16 Isuzugawa Cafe | coffee and sweets cafe | | |
| 5 Haikarasan | Western-style restaurant | 11 Ise Zushi Umisachi Yamasachi | sushi shop | 17 Isekadoya Beer | craft beer and oyster restaurant | | |
| 6 Syofukujaya | Japanese somen noodle restaurant | 12 Tofuya | tofu and conger eel restaurant | 18 Isuzujaya Isuzugawa Branch | Japanese sweets and tea room | | |

Specialty Food Shops

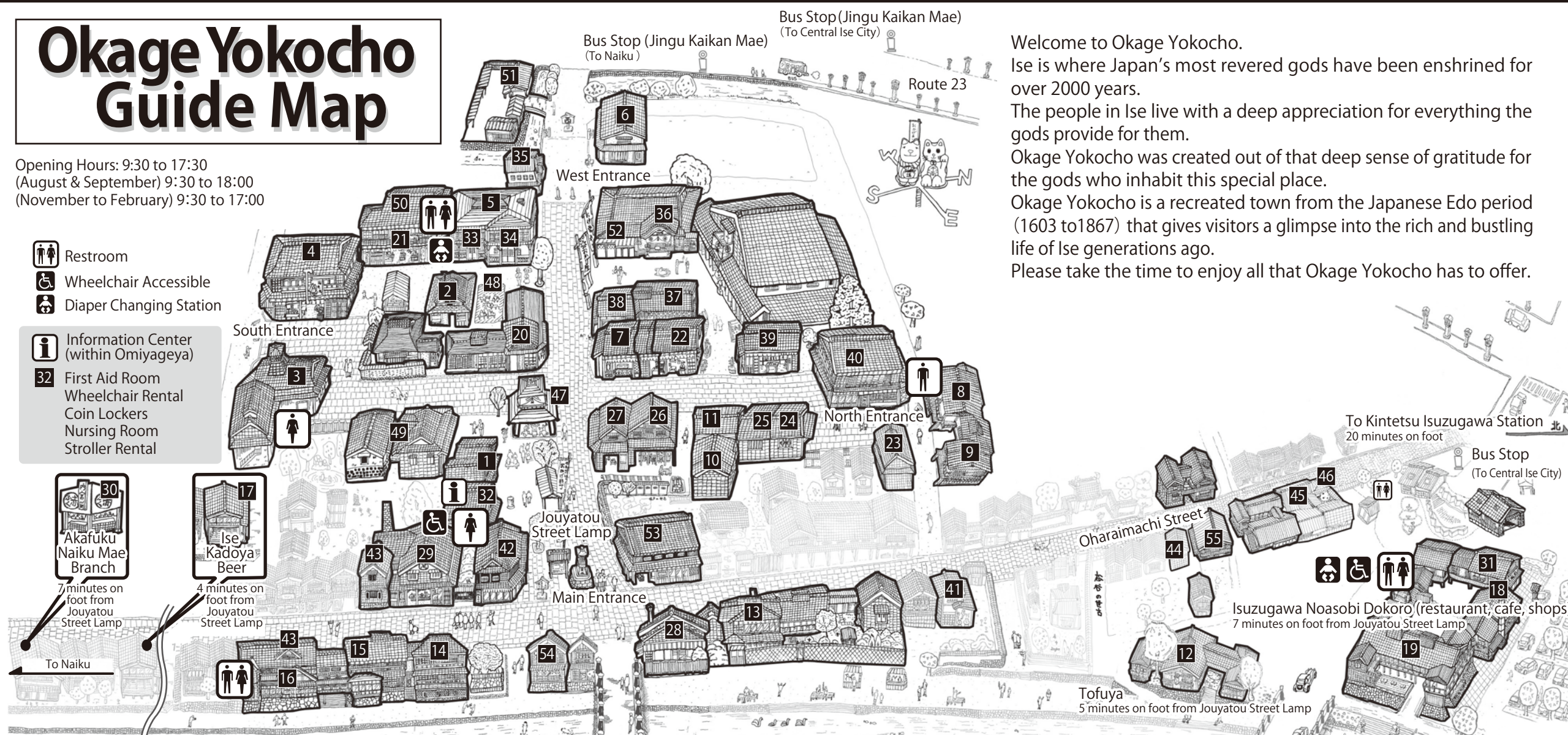
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|-----------------------|---|---------------------------------|----------------------------|---|---|
| 20 Zeniya | traditional Japanese sweets and snacks shop | 24 Okage Yokocho Sakatoku Kombu | kombu shop | 28 Akafuku Honten (main store) | local sake factory & shop |
| 21 Ajinoyakata | Ise area speciality food store | 25 Denbei | pickles shop | 29 Iseman Naiku Mae Japanese Sake Factory | Ise's famous Akafuku mochi sweet shop and tea room serving rice cakes topped with sweet bean paste. |
| 22 Ise Ebisu Hirakiya | fishermen's seafood shop | 26 Wakamatsuya | Ise original kamaboko shop | 30 Akafuku Naiku Mae Branch | Akafuku mochi sweet shop |
| 23 Ise Shoyu Honpo | local soy sauce shop | 27 Misyokan Morishitasaketen | local sake shop | 31 Akafuku Isuzugawa Branch | Akafuku mochi sweet shop |

Arts and Crafts Shops

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|--------------------------------|--|-----------------------|--|---------------------|----------------------------------|-------------------|--|
| 32 Omiyageya | Okage Dog goods and Okage Yokocho information center | 36 Tsuboya | tobacco & lottery shop | 40 Kamijiya | Japanese traditional crafts shop | 44 #FR2 Tsuki | fashion fusion apparel shop |
| 33 MIKIMOTO Pearl Island Store | pearl jewelry store | 37 Kicchou Shofukutei | lucky cat store | 41 Kutsurogiya | incense shop | 45 Kumihimo Hirai | Japanese traditional braided rope shop |
| 34 Shiroganeya | household goods store | 38 Magonoya Santa | traditional Japanese toy store | 42 Momenya Ai | Matsusaka cotton fabric shop | | |
| 35 Akari no mise | candle shop | 39 Ise Miyachu | Shinto altars and ceremonial goods store | 43 Tanuki Danrantei | pottery shop | | |

Cultural Experiences

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|-------------------------|---|----------------------------|--|----------------|---|
| 46 Kimonobiyori Ayano | rental kimono shop | 49 ARTand CULTURE Yamatoku | Japanese Traditional Arts and Modern Arts Studio | 54 Yokochokiin | Japanese Go board game salon |
| 47 Taiko Yagura | Wadaiko - traditional Japanese drum performance | 50 Daikoku Hall | special event space | 55 Isuzujuku | traditional Ise culture learning center |
| 48 Paper Theater Square | Japanese picture storytelling performance | 51 Iseji Saen | gardening & activity workshops | | |



Welcome to Okage Yokocho.
Ise is where Japan's most revered gods have been enshrined for over 2000 years.
The people in Ise live with a deep appreciation for everything the gods provide for them.
Okage Yokocho was created out of that deep sense of gratitude for the gods who inhabit this special place.
Okage Yokocho is a recreated town from the Japanese Edo period (1603 to 1867) that gives visitors a glimpse into the rich and bustling life of Ise generations ago.
Please take the time to enjoy all that Okage Yokocho has to offer.