






# Okage Yokochō Guide Map

Opening Hours: 9:30 to 17:30  
 (August & September) 9:30 to 18:00  
 (November to February) 9:30 to 17:00

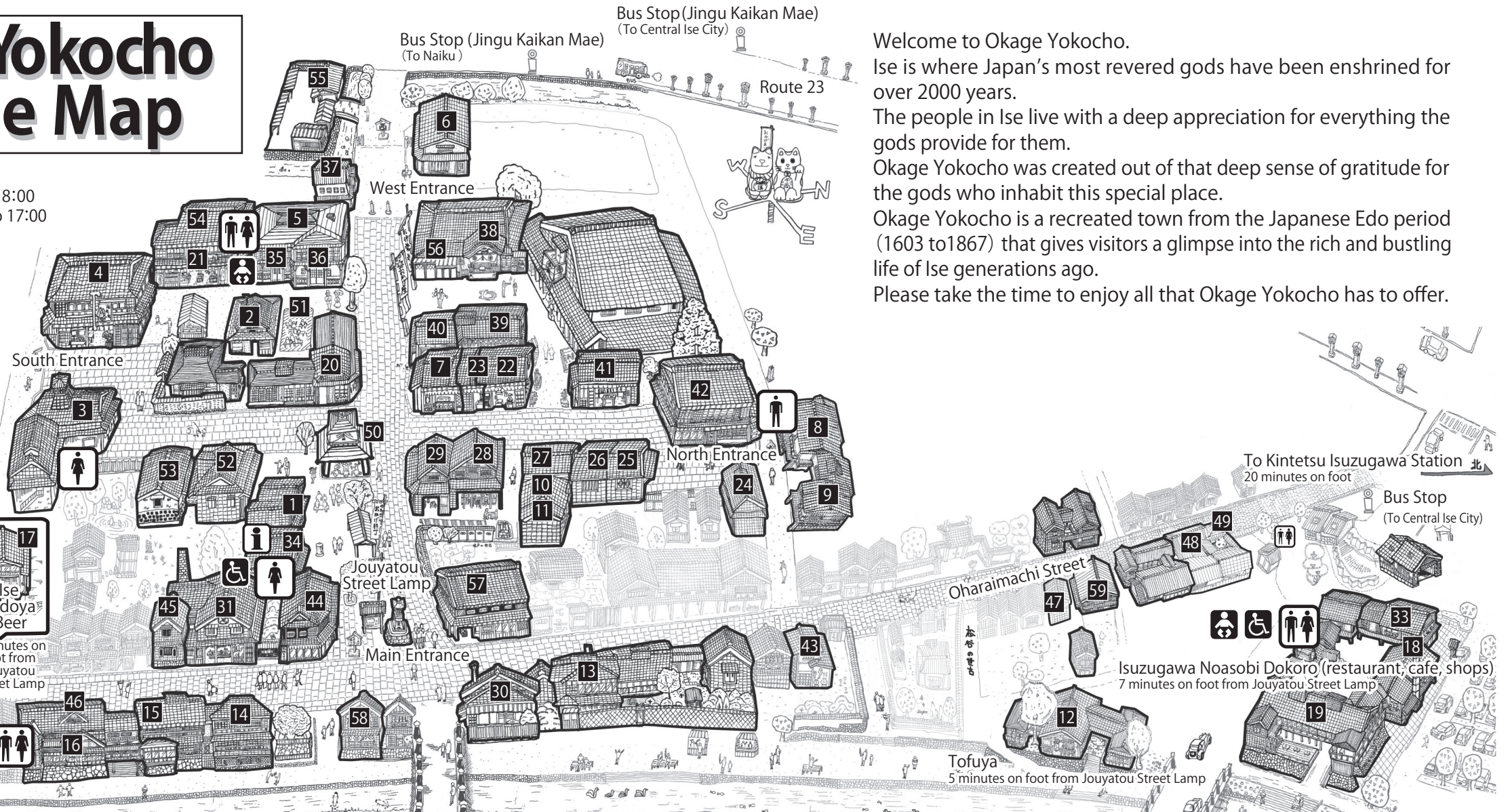
-  Restroom
-  Wheelchair Accessible
-  Diaper Changing Station

-  Information Center (within Omiyageya)
-  34 First Aid Room
- Wheelchair Rental
- Coin Lockers
- Nursing Room
- Stroller Rental

 Akafuku Naiku Mae Branch  
 7 minutes on foot from Jouyatou Street Lamp

 Ise Kadoya Beer  
 4 minutes on foot from Jouyatou Street Lamp

To Naiku



Welcome to Okage Yokochō.  
 Ise is where Japan's most revered gods have been enshrined for over 2000 years.  
 The people in Ise live with a deep appreciation for everything the gods provide for them.  
 Okage Yokochō was created out of that deep sense of gratitude for the gods who inhabit this special place.  
 Okage Yokochō is a recreated town from the Japanese Edo period (1603 to 1867) that gives visitors a glimpse into the rich and bustling life of Ise generations ago.  
 Please take the time to enjoy all that Okage Yokochō has to offer.

<b>Food and Drink</b>	1 Fukusuke	Ise udon noodle restaurant	7 Yokochoyaki no mise	grilled cakes and ice cream shop	13 Isuzujaya Honten (main store)	Japanese sweets and tea room	19 Noasobidana	seasonal Japanese foods
	2 Dangorojaya	open air cafe	8 Yokocho Ikadaso	local oyster restaurant	14 Sushikyū	Ise Shima local cuisine restaurant		
	3 Butasute	Ise Beef restaurant and butcher shop	9 Yokocho Toribun Yamato	local chicken restaurant	15 Dangoya	grilled rice dumplings on a stick		
	4 Ebimaru	local seafood restaurant	10 Yokocho Soba Shouseiko	ramen shop	16 Isuzugawa Cafe	coffee and sweets cafe		
	5 Haikarasan	Western-style restaurant	11 Fruit Lab	freshly squeezed fruit juices and sweets shop	17 Isekadoya Beer	craft beer and oyster restaurant		
	6 Roukyokujaya	Japanese somen noodle restaurant	12 Tofuya	tofu and conger eel restaurant	18 Isuzujaya Isuzugawa Branch	Japanese sweets and tea room		
<b>Specialty Food Shops</b>	20 Zeniya	traditional Japanese sweets and snacks shop	24 Ise Shoyu Honpo	local soy sauce shop	28 Wakamatsuya	Ise original kamaboko shop	32 Akafuku Naiku Mae Branch	Akafuku mochi sweet shop
	21 Ajinoyakata	Ise area speciality food store	25 Okage Yokochō Sakatoku Kombu	kombu shop	29 Misyokan Morishitasaketen	local sake shop	33 Akafuku Isuzugawa Branch	Akafuku mochi sweet shop
	22 Ise Ebisu Hirakiya	dried seafood shop	26 Denbei	pickles shop	30 Akafuku Honten (main store)	local sake factory & shop		
	23 Mie Gyoren Hanbai	seaweed shop	27 Ise Zushi	sushi shop	31 Iseman Naiku Mae Japanese Sake Factory	Ise's famous Akafuku mochi sweet shop and tea room serving rice cakes topped with sweet bean paste.		
<b>Arts and Crafts Shops</b>	34 Omiyageya	Okage Dog goods and Okage Yokochō information center	38 Tsuboya	tobacco & lottery shop	42 Kamijiya	Japanese traditional crafts shop	46 Tanuki Danrantei	pottery shop
	35 MIKIMOTO Pearl Island Store	pearl jewelry store	39 Kicchou Shofukutei	lucky cat store	43 Kutsurogiya	incense shop	47 Kaminariya	leather products shop
	36 Shiroganeya	household goods store	40 Magonoya Santa	traditional Japanese toy store	44 Momenya Ai	Matsusaka cotton fabric shop	48 Kumihimo Hirai	Japanese traditional braided rope shop
	37 Akari no mise	candle shop	41 Ise Miyachu	Shinto altars and ceremonial goods store	45 Banshakuya Kyubei	Japanese sake drinking vessel shop		
<b>Cultural Experiences</b>	49 Kimonobiyori Ayano	rental kimono shop	52 Tomikichiro Tokuriki wood print memorial hall	wood print exhibition	55 Iseji Saien	wild flower and gardening shop	58 Yokochokiin	Japanese Go board game salon
	50 Taiko Yagura	Wadaiko - traditional Japanese drum performance	53 Seishi Yamaguchi haiku memorial hall	haiku exhibition	56 Kisetu Yatai	special event space	59 Isuzujuku	traditional Ise culture learning center
	51 Paper Theater Square	Japanese picture storytelling performance	54 Daikoku Hall	special event space	57 Akafuku Honten Betsutenpo	multipurpose event space		