




Okage Yokochō Guide Map

Opening Hours: 9:30 to 17:30
 (August & September) 9:30 to 18:00
 (November to February) 9:30 to 17:00

-  Restroom
-  Wheelchair Accessible
-  Diaper Changing Station

 Information Center (within Omiyageya)

-  First Aid Room
-  Wheelchair Rental
-  Coin Lockers
-  Nursing Room
-  Stroller Rental

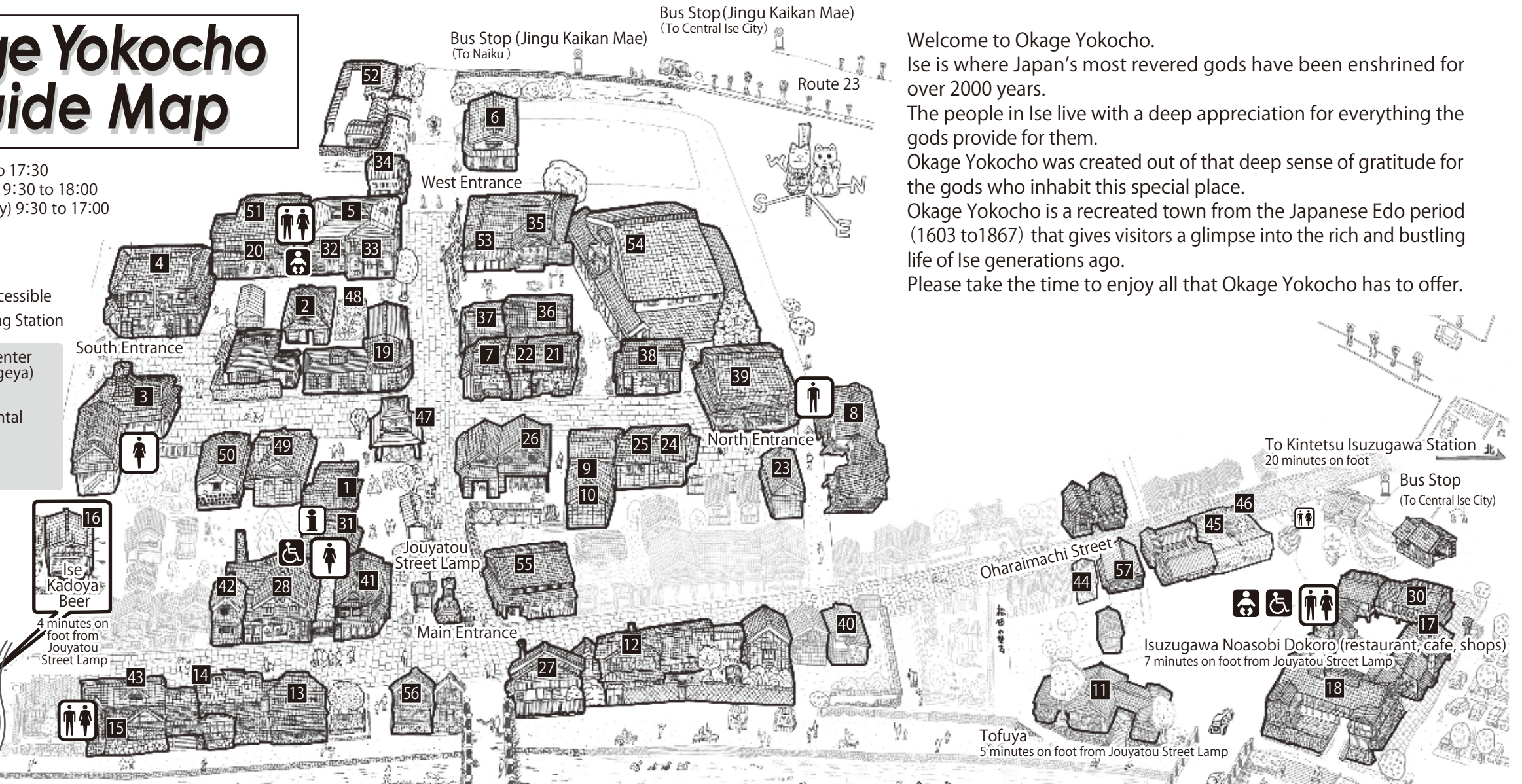


29 Akafuku Naiku Mae Branch
7 minutes on foot from Jouyatou Street Lamp



16 Ise Kadoya Beer
4 minutes on foot from Jouyatou Street Lamp

To Naiku



Welcome to Okage Yokochō. Ise is where Japan's most revered gods have been enshrined for over 2000 years. The people in Ise live with a deep appreciation for everything the gods provide for them. Okage Yokochō was created out of that deep sense of gratitude for the gods who inhabit this special place. Okage Yokochō is a recreated town from the Japanese Edo period (1603 to 1867) that gives visitors a glimpse into the rich and bustling life of Ise generations ago. Please take the time to enjoy all that Okage Yokochō has to offer.

Food and Drink

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|----------------|--------------------------------------|----------------------------------|---|-------------------------------|------------------------------------|
| 1 Fukusuke | Ise udon noodle restaurant | 7 Yokochoyaki no mise | grilled cakes and ice cream shop | 13 Sushikyū | Ise Shima local cuisine restaurant |
| 2 Dangorojaya | open air cafe | 8 Yokocho Ikadaso | local oyster restaurant | 14 Dangoya | grilled rice dumplings on a stick |
| 3 Butasute | Ise Beef restaurant and butcher shop | 9 Yokocho Soba Shouseiko | ramen shop | 15 Isuzugawa Cafe | coffee and sweets cafe |
| 4 Ebimaru | local seafood restaurant | 10 Fruit Lab | freshly squeezed fruit juices and sweets shop | 16 Isekadoya Beer | craft beer and oyster restaurant |
| 5 Haikarasan | Western-style restaurant | 11 Tofuya | tofu and conger eel restaurant | 17 Isuzujaya Isuzugawa Branch | Japanese sweets and tea room |
| 6 Roukyokujaya | Japanese sobmen noodle restaurant | 12 Isuzujaya Honten (main store) | Japanese sweets and tea room | 18 Noasobidana | seasonal Japanese foods |

Specialty Food Shops

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|----------------------|---|---------------------------------|----------------------------|---|---|
| 19 Zeniya | traditional Japanese sweets and snacks shop | 23 Ise Shoyu Honpo | local soy sauce shop | 27 Akafuku Honten (main store) | Ise's famous Akafuku mochi sweet shop and tea room serving rice cakes topped with sweet bean paste. |
| 20 Ajinoyakata | Ise area speciality food store | 24 Okage Yokochō Sakatoku Kombu | kombu shop | 28 Iseman Naiku Mae Japanese Sake Factory | local sake factory & shop |
| 21 Shishu Hirakiya | dried seafood shop | 25 Denbei | pickles shop | 29 Akafuku Naiku Mae Branch | Akafuku mochi sweet shop |
| 22 Mie Gyoren Hanbai | seaweed shop | 26 Wakamatsuya | Ise original kamaboko shop | 30 Akafuku Isuzugawa Branch | Akafuku mochi sweet shop |

Arts and Crafts Shops

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|--------------------------------|--|-----------------------|--|----------------------|------------------------------------|-----------------------|--|
| 31 Omiyageya | Okage Dog goods and Okage Yokochō information center | 35 Tsuboya | tobacco & lottery shop | 39 Kamijiya | Japanese traditional crafts shop | 43 Tanuki Danrantei | pottery shop |
| 32 MIKIMOTO Pearl Island Store | pearl jewelry store | 36 Kicchou Shofukutei | lucky cat store | 40 Kutsurogiya | incense shop | 44 Kaminariya | leather products shop |
| 33 Shiroganeya | household goods store | 37 Magonoya Santa | traditional Japanese toy store | 41 Momenya Ai | Matsusaka cotton fabric shop | 45 Kumihimo Hirai | Japanese traditional braided rope shop |
| 34 Akari no mise | candle shop | 38 Ise Miyachū | Shinto altars and ceremonial goods store | 42 Banshakuya Kyubei | Japanese sake drinking vessel shop | 46 Kimonobiyori Ayano | rental kimono shop |

Cultural Experiences

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|--|---|---|--------------------------------|------------------------------|--------------------------------------|----------------|---|
| 47 Taiko Yagura | Wadaiko - traditional Japanese drum performance | 50 Seishi Yamaguchi haiku memorial hall | haiku exhibition | 53 Kisetsu Yatai | special event space | 56 Yokochokiin | Japanese Go board game salon |
| 48 Paper Theater Square | Japanese picture storytelling performance | 51 Daikoku Hall | special event space | 54 Okage Theater | Japanese mythology experiential hall | 57 Isuzujuku | traditional Ise culture learning center |
| 49 Tomikichiro Tokuriki wood print memorial hall | wood print exhibition & cafe | 52 Iseji Saien | wild flower and gardening shop | 55 Akafuku Honten Betsutenpo | multipurpose event space | | |