




Okage Yokochō Guide Map

Opening Hours: 9:30 to 17:30
 (August & September) 9:30 to 18:00
 (November to February) 9:30 to 17:00

-  Restroom
-  Wheelchair Accessible
-  Diaper Changing Station

-  Information Center (within Omiyageya)
- 34** First Aid Room
Wheelchair Rental
Coin Lockers
Nursing Room
Stroller Rental

32 Akafuku Naiku Mae Branch
 7 minutes on foot from Jouyatou Street Lamp
 To Naiku

17 Ise Kadoya Beer
 4 minutes on foot from Jouyatou Street Lamp

Food and Drink

- 1** Fukusuke Ise udon noodle restaurant
- 2** Dangorojaya open air cafe
- 3** Butasute Ise Beef restaurant and butcher shop
- 4** Ebimaru local seafood restaurant
- 5** Haikarasan Western-style restaurant
- 6** Roukyokujaya Japanese somen noodle restaurant

- 7** Yokochoyaki no mise grilled cakes and ice cream shop
- 8** Yokocho Ikadaso local oyster restaurant
- 9** Okage Yokochō Mokuton pork cutlet restaurant
- 10** Yokocho Soba Shouseiko ramen shop
- 11** Fruit Lab freshly squeezed fruit juices and sweets shop
- 12** Tofuya tofu and conger eel restaurant

Specialty Food Shops

- 20** Zeniya traditional Japanese sweets and snacks shop
- 21** Ajinoyakata Ise area speciality food store
- 22** Shishu Hirakiya dried seafood shop
- 23** Mie Gyoren Hanbai seaweed shop

- 24** Ise Shoyu Honpo local soy sauce shop
- 25** Okage Yokochō Sakatoku Kombu kombu shop
- 26** Denbei pickles shop
- 27** Isuzu Dengaku dengaku shop

Arts and Crafts Shops

- 34** Omiyageya Okage Dog goods and Okage Yokochō information center
- 35** MIKIMOTO Pearl Island Store pearl jewelry store
- 36** Shiroganeya silver accessories & jewelry shop
- 37** Akari no mise candle shop

- 38** Tsuboya tobacco & lottery shop
- 39** Kicchou Shofukutei lucky cat store
- 40** Magonoya Santa traditional Japanese toy store
- 41** Miyachu Shinto altars and ceremonial goods store

Cultural Experiences

- 50** Taiko Yagura Wadaiko - traditional Japanese drum performance
- 51** Paper Theater Square Japanese picture storytelling performance
- 52** Tomikichiro Tokuriki wood print memorial hall wood print exhibition & cafe

- 53** Seishi Yamaguchi haiku memorial hall haiku exhibition
- 54** Daikoku Hall special event space
- 55** Iseji Saen wild flower and gardening shop

Bus Stop (Jingu Kaikan Mae)
 (To Central Ise City)

Bus Stop (Jingu Kaikan Mae)
 (To Naiku)

Route 23

West Entrance

South Entrance

North Entrance

Jouyatou Street Lamp

Main Entrance

Oharaimachi Street

Tofuya

Isuzugawa Noasobi Dokoro (restaurant, cafe, shops)
 7 minutes on foot from Jouyatou Street Lamp

To Kintetsu Isuzugawa Station
 20 minutes on foot

Bus Stop
 (To Central Ise City)

Welcome to Okage Yokochō.

Ise is where Japan's most revered gods have been enshrined for over 2000 years.

The people in Ise live with a deep appreciation for everything the gods provide for them.

Okage Yokochō was created out of that deep sense of gratitude for the gods who inhabit this special place.

Okage Yokochō is a recreated town from the Japanese Edo period (1603 to 1867) that gives visitors a glimpse into the rich and bustling life of Ise generations ago.

Please take the time to enjoy all that Okage Yokochō has to offer.

- 13** Isuzujaya Honten (main store) Japanese sweets and tea room
- 14** Sushikyū Ise Shima local cuisine restaurant
- 15** Dangoya grilled rice dumplings on a stick
- 16** Isuzugawa Cafe coffee and sweets cafe
- 17** Isekadoya Beer craft beer and oyster restaurant
- 18** Isuzujaya Isuzugawa Branch Japanese sweets and tea room
- 19** Noasobidana seasonal Japanese foods & cafe

- 28** Wakamatsuya Ise original kamaboko shop
- 29** Mishoukan select food shop
- 30** Akafuku Honten (main store) local sake factory & shop
- 31** Iseman Naiku Mae Japanese Sake Factory Ise's famous Akafuku mochi sweet shop and tea room serving rice cakes topped with sweet bean paste.
- 32** Akafuku Naiku Mae Branch Akafuku mochi sweet shop
- 33** Akafuku Isuzugawa Branch Akafuku mochi sweet shop

- 42** Kamijiya Japanese traditional crafts shop
- 43** Kutsurogiya incense shop
- 44** Momenya Ai Matsusaka cotton fabric shop
- 45** Banshakuya Kyubei Japanese sake drinking vessel shop
- 46** Tanuki Danrantei pottery shop
- 47** Kaminariya leather products shop
- 48** Kumihimo Hirai Japanese traditional braided rope shop
- 49** Fukkodo selected crafts shop

- 56** Kisetu Yatai special event space
- 57** Okage Theater Japanese mythology experiential hall
- 58** Akafuku Betsutenpo multipurpose event space
- 59** Yokochokiin Japanese Go board game salon
- 60** Isuzujuku traditional Ise culture learning center