

Okage Yokochō Guide Map

Opening Hours: 9:30 to 17:30
 (August & September) 9:30 to 18:00
 (November to February) 9:30 to 17:00

*Please note - some restaurants are open until 20:00.

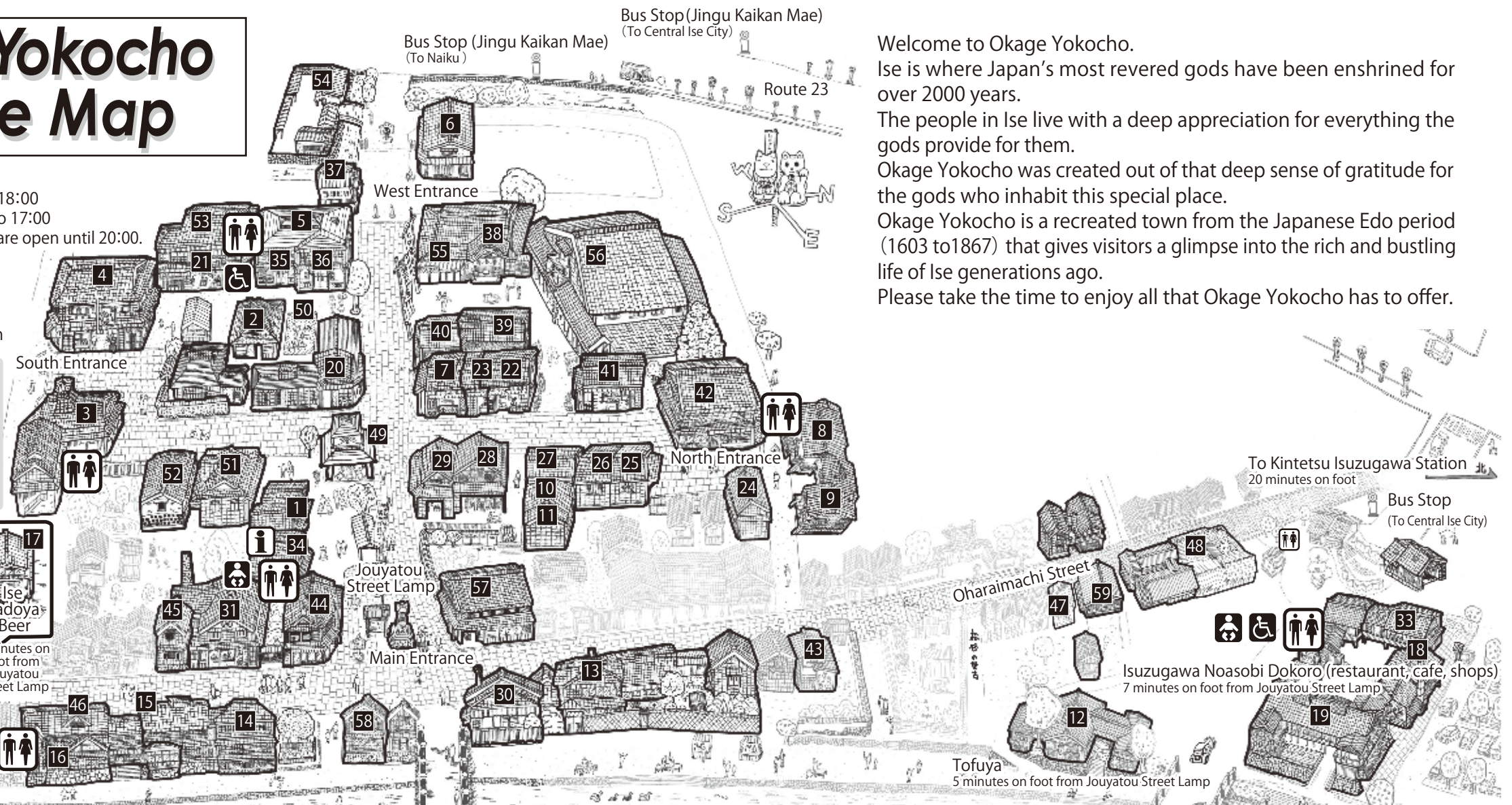
- Restroom
- Wheelchair Accessible
- Diaper Changing Station

- Information Center (within Omiyageya)
- 34** First Aid Room
Wheelchair Rental
Coin Lockers
Nursing Room
Stroller Rental

32 Akafuku Naiku Mae Branch
 7 minutes on foot from Jouyatou Street Lamp

17 Ise Kadoya Beer
 4 minutes on foot from Jouyatou Street Lamp

To Naiku



Welcome to Okage Yokochō.

Ise is where Japan's most revered gods have been enshrined for over 2000 years.

The people in Ise live with a deep appreciation for everything the gods provide for them.

Okage Yokochō was created out of that deep sense of gratitude for the gods who inhabit this special place.

Okage Yokochō is a recreated town from the Japanese Edo period (1603 to 1867) that gives visitors a glimpse into the rich and bustling life of Ise generations ago.

Please take the time to enjoy all that Okage Yokochō has to offer.

Food and Drink

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|-----------------------|--------------------------------------|----------------------------------|---|---|------------------------------------|-----------------------|--------------------------------|
| 1 Fukusuke | Ise udon noodle restaurant | 7 Yokochoyaki no mise | grilled cakes and ice cream shop | 13 Isuzujaya Honten (main store) | Japanese sweets and tea room | 19 Noasobidana | seasonal Japanese foods & cafe |
| 2 Dangorojaya | open air cafe | 8 Yokochō Ikadaso | local oyster restaurant | 14 Sushikyu | Ise Shima local cuisine restaurant | | |
| 3 Butasute | Ise Beef restaurant and butcher shop | 9 Okage Yokochō Mokuton | pork cutlet restaurant | 15 Dangoya | grilled rice dumplings on a stick | | |
| 4 Ebimaru | local seafood restaurant | 10 Yokochō Soba Shouseiko | ramen shop | 16 Isuzugawa Cafe | coffee and sweets cafe | | |
| 5 Haikarasan | Western-style restaurant | 11 Fruit Lab | freshly squeezed fruit juices and sweets shop | 17 Isekadoya Beer | craft beer and oyster restaurant | | |
| 6 Roukyokujaya | Japanese somen noodle restaurant | 12 Tofuya | tofu and conger eel restaurant | 18 Isuzujaya Isuzugawa Branch | Japanese sweets and tea room | | |

Specialty Food Shops

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|-----------------------------|---|--|----------------------|--|---|------------------------------------|--------------------------|
| 20 Zeniya | traditional Japanese sweets and snacks shop | 24 Ise Shoyu Honpo | local soy sauce shop | 28 Wakamatsuya | Ise original kamaboko shop | 32 Akafuku Naiku Mae Branch | Akafuku mochi sweet shop |
| 21 Ajinoyakata | Ise area speciality food store | 25 Okage Yokochō Sakatoku Kombu | kombu shop | 29 Mishoukan | select food shop | 33 Akafuku Isuzugawa Branch | Akafuku mochi sweet shop |
| 22 Shishu Hirakiya | dried seafood shop | 26 Denbei | pickles shop | 30 Akafuku Honten (main store) | local sake factory & shop | | |
| 23 Mie Gyoren Hanbai | seaweed shop | 27 Isuzu Dengaku | dengaku shop | 31 Iseman Naiku Mae Japanese Sake Factory | Ise's famous Akafuku mochi sweet shop and tea room serving rice cakes topped with sweet bean paste. | | |

Arts and Crafts Shops

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|---------------------------------------|--|------------------------------|--|-----------------------------|------------------------------------|----------------------------|--|
| 34 Omiyageya | Okage Dog goods and Okage Yokochō information center | 38 Tsuboya | tobacco & lottery shop | 42 Kamijiya | Japanese traditional crafts shop | 46 Tanuki Danrantei | pottery shop |
| 35 MIKIMOTO Pearl Island Store | pearl jewelry store | 39 Kicchou Shofukutei | lucky cat store | 43 Kutsurogiya | incense shop | 47 Kaminariya | leather products shop |
| 36 Shiroganeya | silver accessories & jewelry shop | 40 Magonoya Santa | traditional Japanese toy store | 44 Momenya Ai | Matsusaka cotton fabric shop | 48 Kumihimo Hirai | Japanese traditional braided rope shop |
| 37 Akari no mise | candle shop | 41 Miyachu | Shinto altars and ceremonial goods store | 45 Banshakuya Kyubei | Japanese sake drinking vessel shop | | |

Cultural Experiences

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|---|---|--|--------------------------------|------------------------------|--------------------------------------|-----------------------|---|
| 49 Taiko Yagura | Wadaiko - traditional Japanese drum performance | 52 Seishi Yamaguchi haiku memorial hall | haiku exhibition | 55 Kisetsu Yatai | special event space | 58 Yokochokiin | Japanese Go board game salon |
| 50 Paper Theater Square | Japanese picture storytelling performance | 53 Daikoku Hall | special event space | 56 Okage Theater | Japanese mythology experiential hall | 59 Isuzujuku | traditional Ise culture learning center |
| 51 Tomikichiro Tokuriki wood print memorial hall | wood print exhibition & cafe | 54 Iseji Saien | wild flower and gardening shop | 57 Akafuku Betsutenpo | multipurpose event space | | |